

# TARDEC DUAL USE TECHNOLOGY BRIEFINGS



Thursday, October 25 | 1:00 p.m. to 3:30 p.m.



Photo courtesy of the U.S. Army

**Are you a small high-tech company with big ideas? Are you having problems finding the funds or the market to grow your idea into reality?**

The Genesee Regional Chamber of Commerce Procurement Technical Assistance Center (PTAC) in partnership with MI-SBTDC and Saginaw Future PTAC is hosting a free training seminar that will teach you how to get your high-tech products and ideas on the U.S. military's radar.

Officials with Warren-based U.S. Army organization TARDEC—part of the U.S. Army Research, Development and Engineering Command (RDECOM)—and Biotechnology Business Consultants (BBC) will be presenting information.



## PUT YOUR COMPANY ON THE PATH TO BIGGER PROFITS

### At the seminar, you will learn about:

- TARDEC, part of the U.S. Army Research, Development and Engineering Command (RDECOM) headquartered at the Detroit Arsenal in Warren. TARDEC is the U.S. laboratory for advanced military technology.
- How to access funding through the Small Business Innovation Research program (SBIR)
- The Cooperative Research and Development Agreement Program (CRADA). CRADAs are established between federal laboratories and commercial, academic, or non-profit partners to facilitate the transfer of technology between the parties for mutual benefit.
- BBC's comprehensive SBIR/STTR grant assistance program includes:
  - Grant sourcing and identification of funding opportunities
  - Strategic planning to integrate grant funding with business strategy
  - Broad-based training ranging from grant basics to intensive proposal preparation
  - In-depth scientific, business and administrative proposal review
  - Post-award administration and grant management

### Register Today!

**Date:** Thursday, October 25, 2012

**Time:** 1:00 p.m. to 3:30 p.m.

**Location:** Genesee Regional Chamber of Commerce  
Mott Foundation Building  
519 South Saginaw Street, Flint

**FREE OF CHARGE** but registration is required.

**To register or for questions:** Contact Chelsea Schutz at 810.600.1437 or [ptac@thegrcc.org](mailto:ptac@thegrcc.org)

