



Media Advisory



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For Immediate Release |

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Leading Robotic Designers, Builders Exhibiting at Army's Inaugural "Robotics Rodeo"

FORT HOOD, Texas — The first-ever "Robotics Rodeo," which aims to encourage development of autonomous systems in support of our Nation's warfighters, is drawing the world's leading robotic designers and builders to the Texas-based event.

Fort Hood's III Corps and the U.S. Army Tank Automotive Research, Development and Engineering Center (TARDEC) are hosting the Robotics Rodeo Sept. 1-3 on the grounds of the world's largest U.S. military base, Fort Hood.

"During the inaugural Robotics Rodeo, we're looking to motivate the industry, educate developers and observe key members of the robotics technology community," explained TARDEC Director Dr. Grace M. Bochenek. "We are encouraging the development of autonomous systems supporting warfighter operational needs, and we are energized by the exceptional line-up of companies joining us for the Rodeo."

The Robotics Rodeo – which is open to the media – is not a competition. Instead, the Rodeo is a market research event to determine what industry technologies will potentially benefit the Army's robotic systems programs. More than 140 members of the science and technology community will attend. In addition, several hundred soldiers with explosive ordnance disposal, route clearance, logistics, combat arms and recent combat experience will provide their expertise.

The Robotics Rodeo will be separated into two areas, an Extravaganza and the Robotic Technology Observation, Demonstration and Discussion (RTOD2).

Companies scheduled to participate include:

- ABB
- Adaptive Materials, Inc.
- AMREL
- Applied Research Associates, Inc.
- Artemis, Inc.
- Autonomous Solutions
- Boeing Integrated Defense Systems
- Cobham Surveillance – DTC Products
- Energid smartCodec
- Elbit Systems of America
- Esterline Control Systems
- General Dynamics Robotic Systems
- Howe and Howe Technologies, Inc.
- IBEO Automobile Sensor
- iRobot Corporation
- John Deere



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- Kairos Autonomi
- Lockheed Martin Autonomous Systems
- Motoman
- National Robotics Engineering Center
- Northrop Grumann/Remotec
- Oshkosh Defense
- Preferred Chassis Fabrication, Inc.
- QinetiQ North America
- RE2, Inc.
- Sarnoff Corporation
- Seegrid Corporation
- Southwest Research Institute
- Space and Naval Warfare Systems Center Pacific
- Think-A-Move
- TORC Technologies
- Ultra Measurement Systems, Inc.
- University of Michigan
- U.S. Army Armament Research, Development and Engineering Center
- U.S. Army Tank Automotive Research, Development and Engineering Center
- Velodyne

More information on the Robotics Rodeo is available at: <http://www.tardec.info/roboticsrodeo/>

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Media Day and the Extravaganza will be held on Sept. 3.

Media outlets – especially those interested in science, technology, unmanned vehicles, robotics and military advancements – are welcomed to cover the event. In addition to active, dynamic robotics demonstrations, military and industry leaders will be available for interviews.

Parking is restricted, therefore media will be provided transportation from the Ft. Hood Main Gate Visitor Center to the Extravaganza. Two trips will be provided, one at 8 a.m. and the next at 11 a.m. Return trips from the Extravaganza will occur at 1 p.m., 3 p.m. and after the closing ceremonies around 5 p.m.

Media wishing to bring satellite trucks must coordinate with the Ft. Hood Public Affairs Office no later than Aug. 31.

To register, contact:

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