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MEDIA ADVISORY



U.S. Army Participates in 2013 NAIAS Education Day, Jan. 23, 2013

Teachers, students getting real-world science-technology-engineering-math experience

LANSING – Soldiers from the U.S. Army Great Lakes Recruiting Battalion in Lansing – are partnering with the Detroit Auto Dealers Association (DADA) to support the North American International Auto Show (NAIAS) 2013 Education Day event Wednesday, Jan. 23rd.

The Great Lakes Recruiting Battalion, Department of Defense's STARBASE One, Ally Financial and other partners will provide science, technology, engineering, mathematics and financial management workshops for more than 400 high school students. In addition, one workshop will be held for 60 educators and another is offered for 75 parents from Detroit Public Schools. Students and educators have been recruited for the workshops from around Michigan.

During the workshops, students will hear remarks from **James Seavitt**, 2013 chairman of the NAIAS, **Maj. Gen. Michael J. Terry**, commanding general of the U.S. Army TACOM LCMC and participate in a talkback session with Chrysler's **Scott Krugger**. Krugger is a Senior Designer in the Advanced Exterior Studio and manages the summer internship program for Chrysler's Design Office. He will be leading the talkback along with a question and answer session with the students.

According to Maj. Gen. Terry, the Army has a responsibility when it comes to developing students across the science-technology-engineering-math (STEM) fields. "When you look at how many aspects of our lives rely on STEM, you realize that STEM is more important than ever," he explained. "The Army believes if you can engage students, they will be motivated to continue on in these fields. We're helping students to see potential options they may have never before considered."

Media is invited to participate in the Army's STEM education event taking place on the 3rd floor of Cobo Center, room M3-31, starting at 8:00 a.m..

For more information on the U.S. Army's STEM educational outreach efforts in Michigan, visit <http://tardec.army.mil>.

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